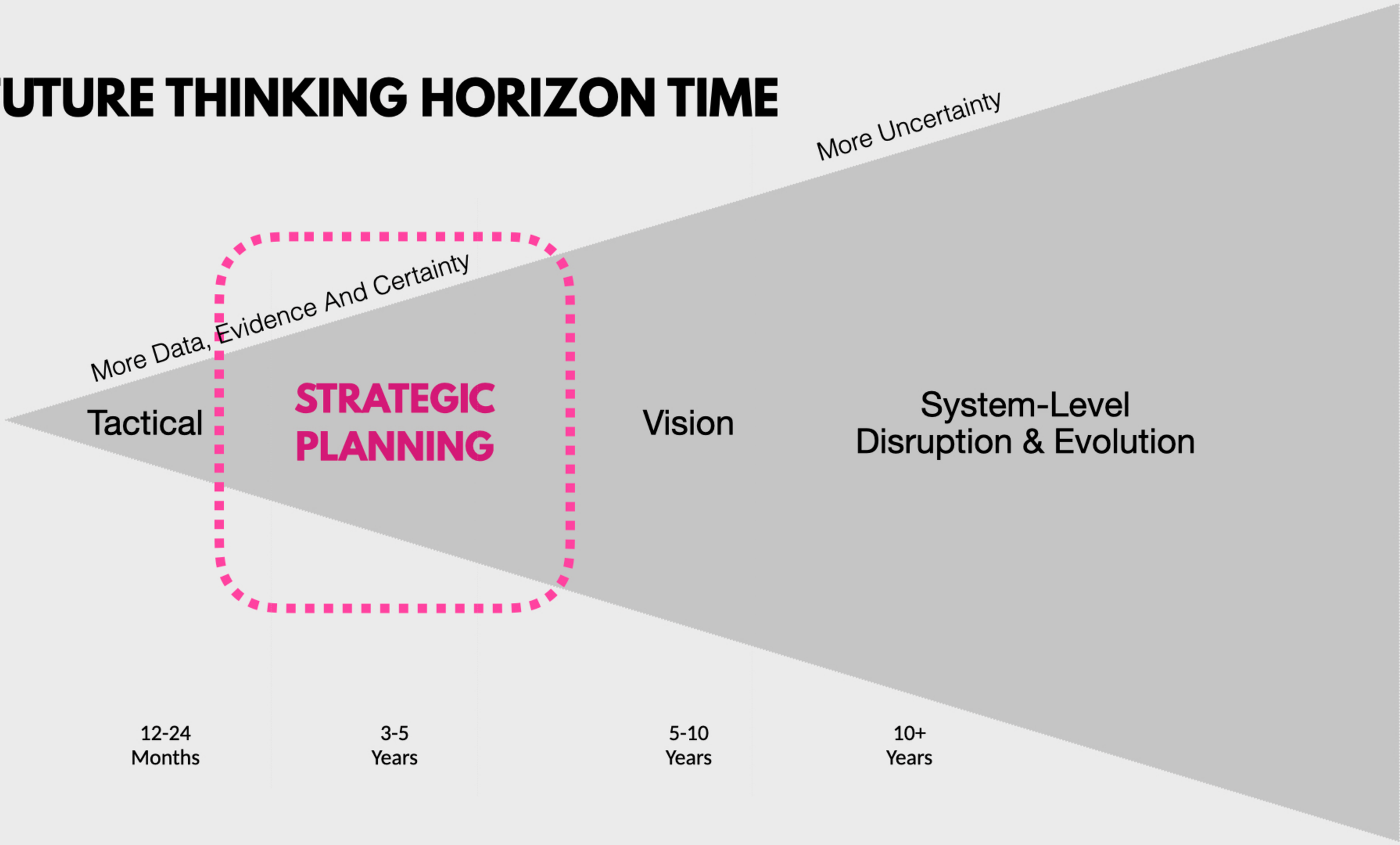
FUTURE THINKING

Alberto Mattiello

FUTURE THINKING HORIZON TIME



MEDIOLANUM

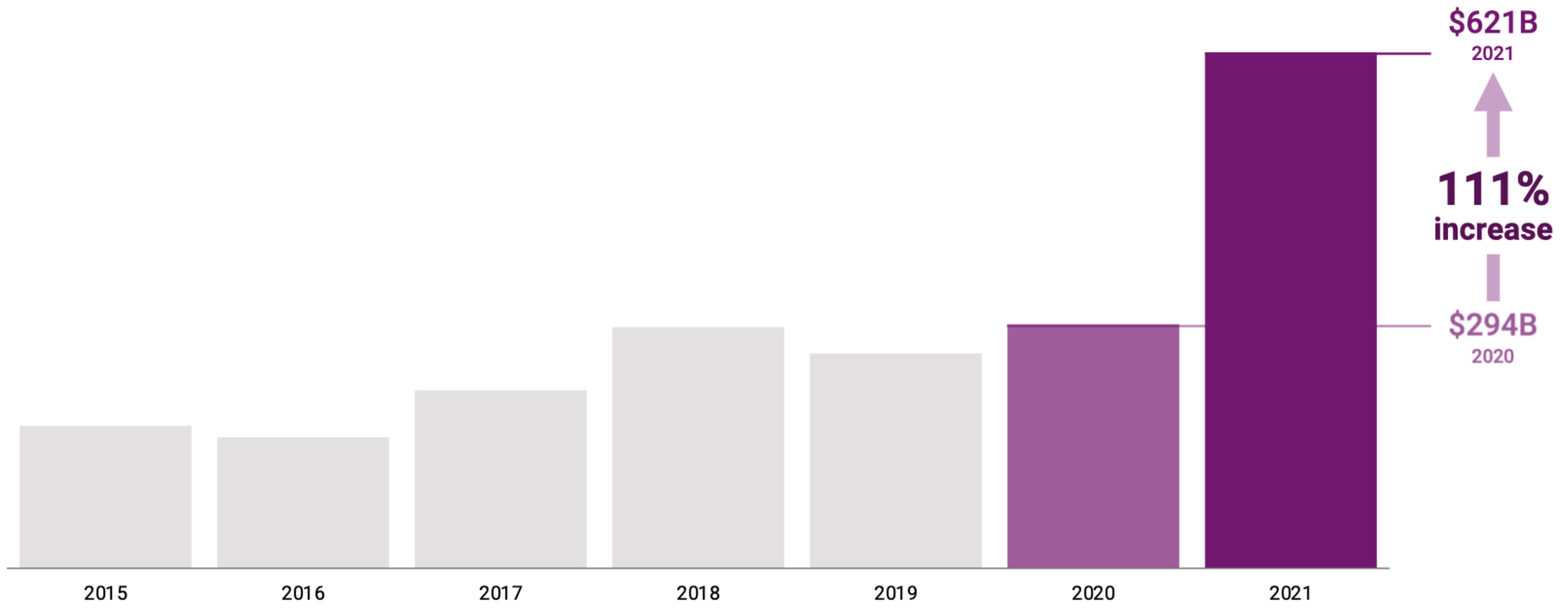
EVERYTHING IS CHANGING...

EVERYTHING IS CHANGING...

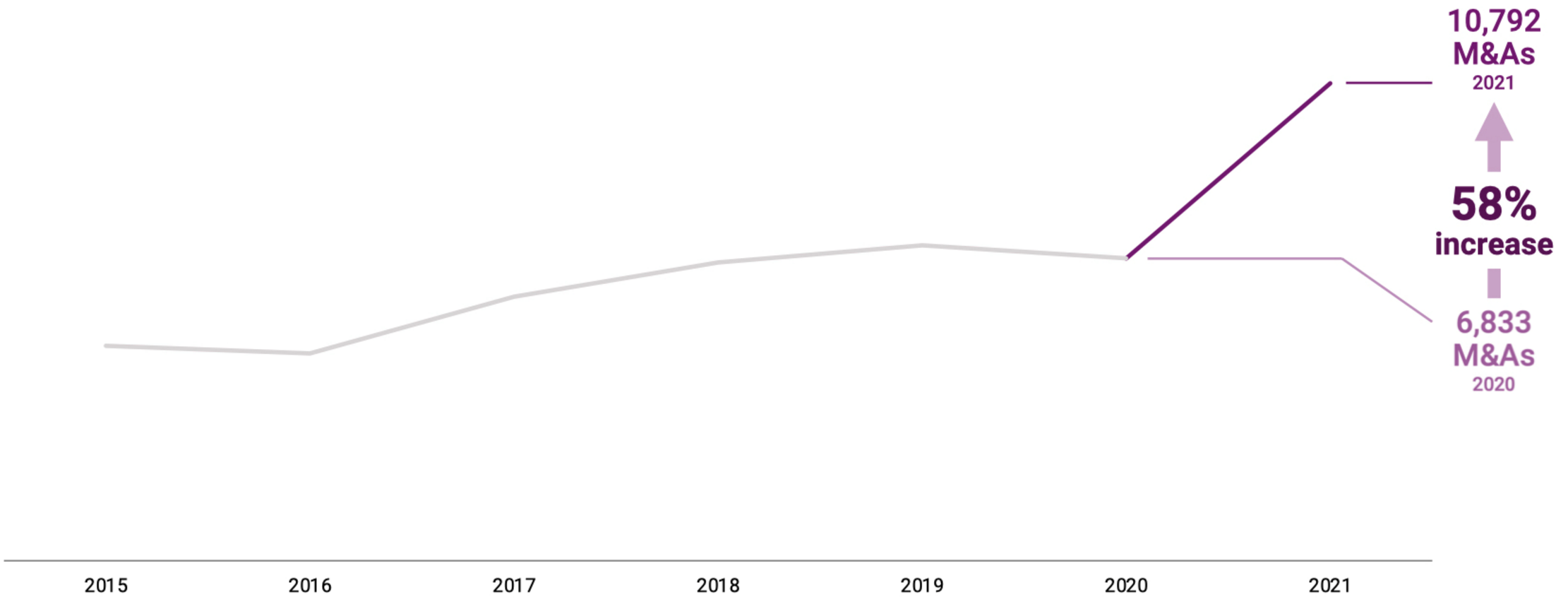
...AGAIN

TECH ACCELERATION

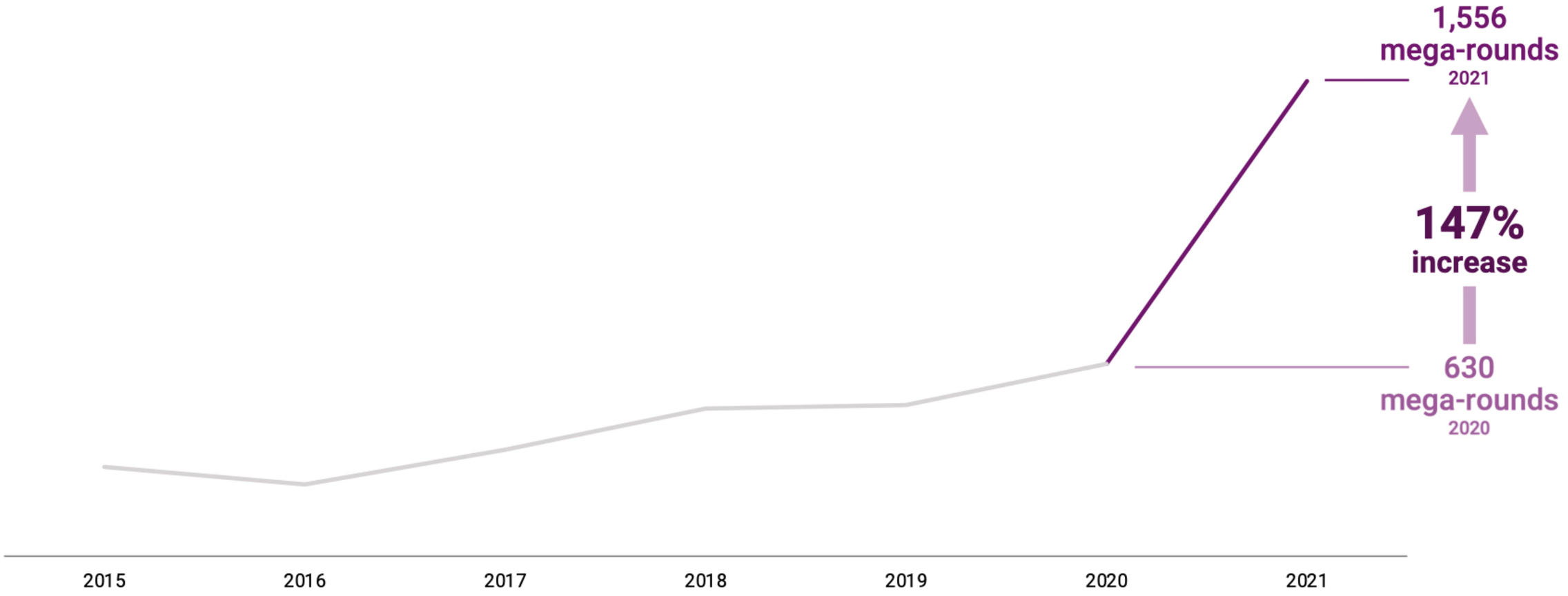
Global funding increases 111% YoY to reach $621B



Global M&A exits surpass 10K for the first time



Mega-rounds worth $100M+ surpass 1,500 deals



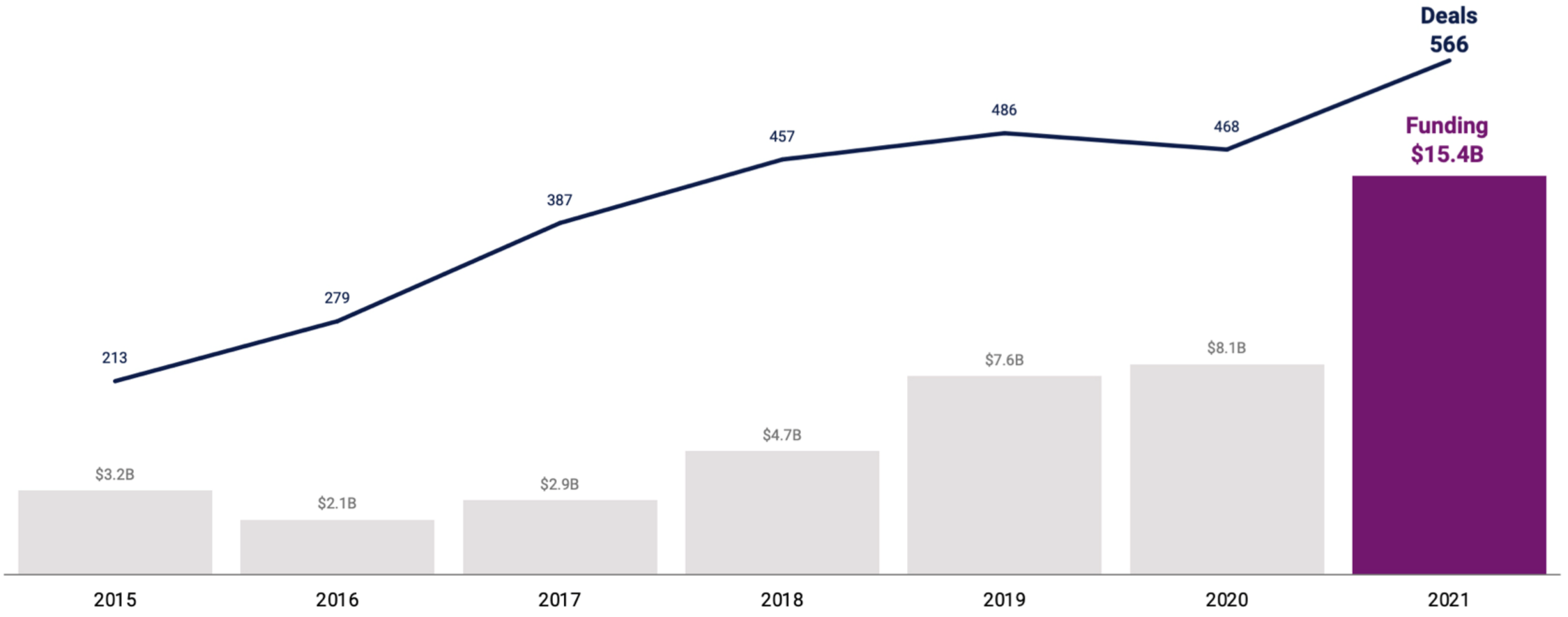
HYPERLOCAL DELIVERY PLATFORM
DOOR TO DOOR
TECHNOLOGY FIRST FREIGHT FORWARDER
INTRACITY TAXI AGGREGATORS
MOTORIZED TWO-WHEELERS
DIVERSIFIED ROBOTICS
SELF-DRIVING DELIVERY VEHICLES
E-COMMERCE FULFILMENT SOLUTIONS
MARKETPLACE FOR TRUCKING
SMART PARKING SYSTEM PROVIDERS
CARGO TRACKING
SMART PARKING SYSTEM PROVIDERS
ELECTRIC VEHICLE FLEET
DRONE DELIVERY SYSTM
AUTONOMOUS YARD TRUCKS
TELEMATICS SOFTWARE
FREIGHT MARKETPLACE
AIRFARE INTELLIGENCE SOLUTIONS
MICRO FULFILMENT SOLUTIONS
STATION-BASED RENTAL CAR BOOKING
SMART ELECTRONIC LOCKER SYSTEMS
VIDEO CAMERAS FOR FLEET MANAGEMENT
RIDE HAILING USING OWN ELECTRIC FLEET
COMPUTER VISION
CARS ON SUBSCRIPTION BASIS
SHUTTLE AGGREGATOR PLATFORMS
PUBLIC TRANSIT PLANNING SOFTWARE
ELECTRIC CARS ON RENT FOR DRIVERS
B2C HYPERLOCAL DELIVERY
DOCUMENT MANAGEMENT SOLUTIONS
...

AUTONOMOUS TECH

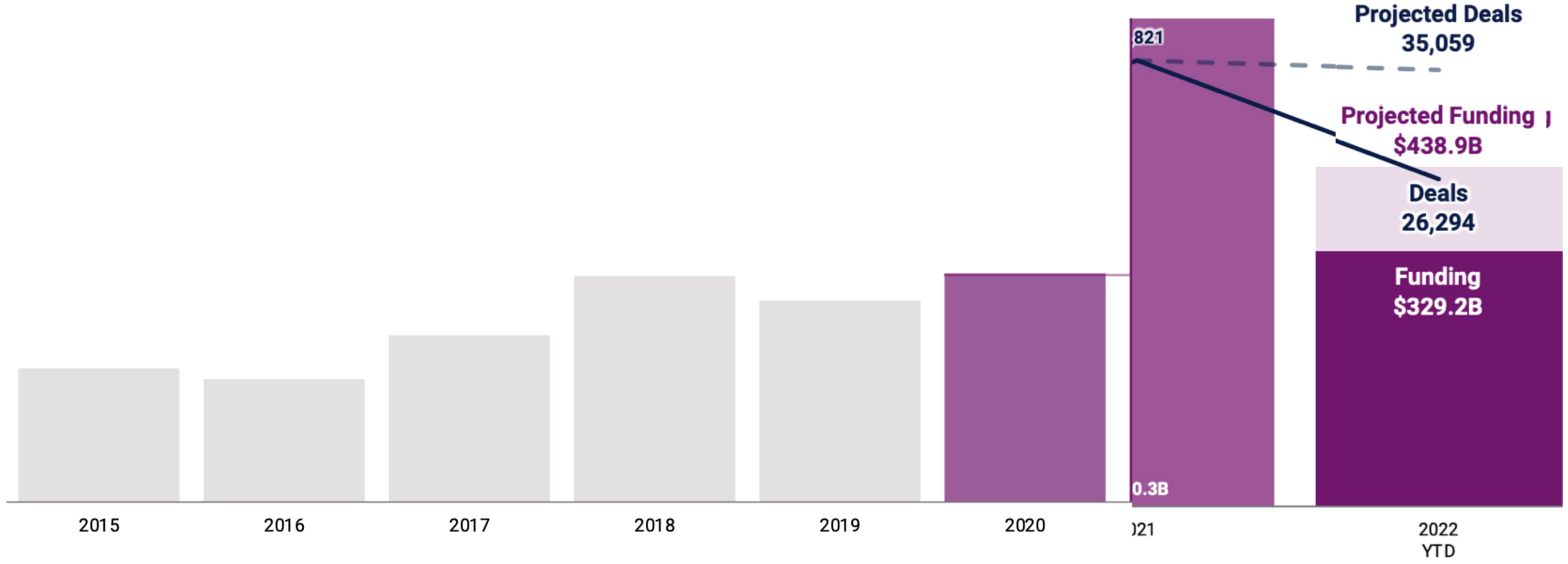
VERTIPORTO

$131.5 BILLION INTO FIN-TECH STARTUPS, INSURE-TECH IS A CRUCIAL PART OF THAT FUNDING

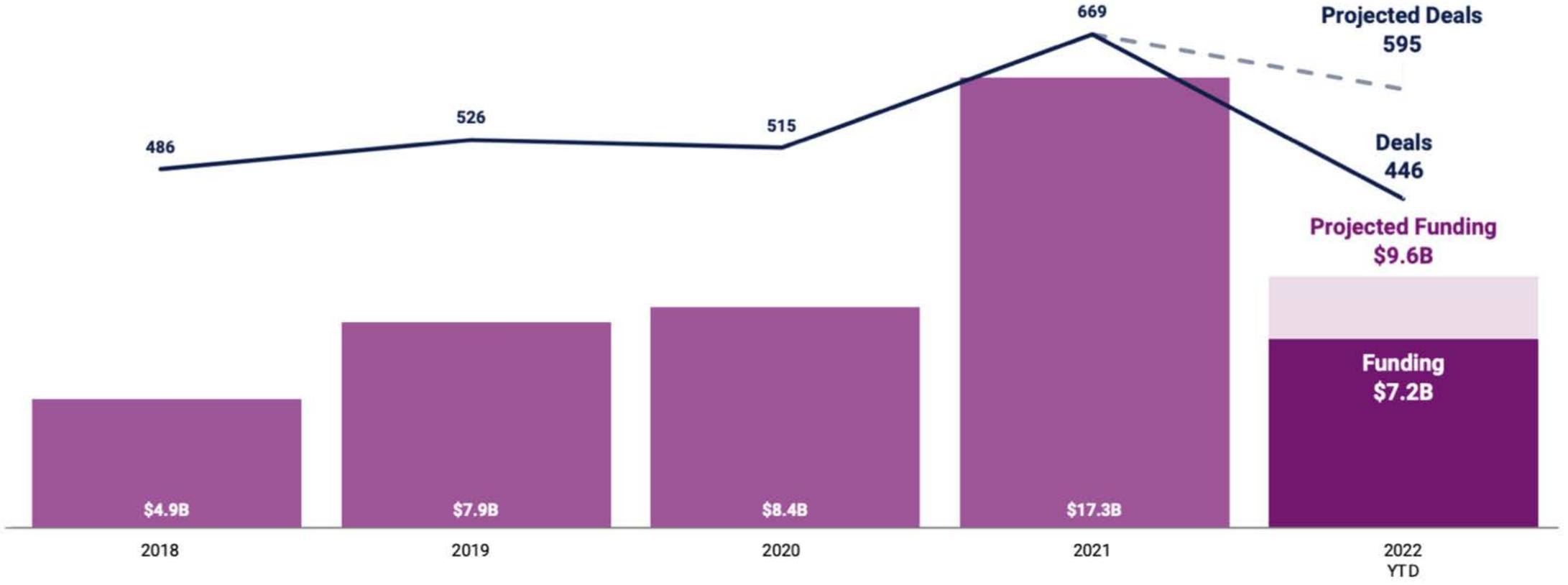
Insurtech funding up 90% and deals climb 21% compared to 2020



Global funding increases 111% YoY to reach $621B

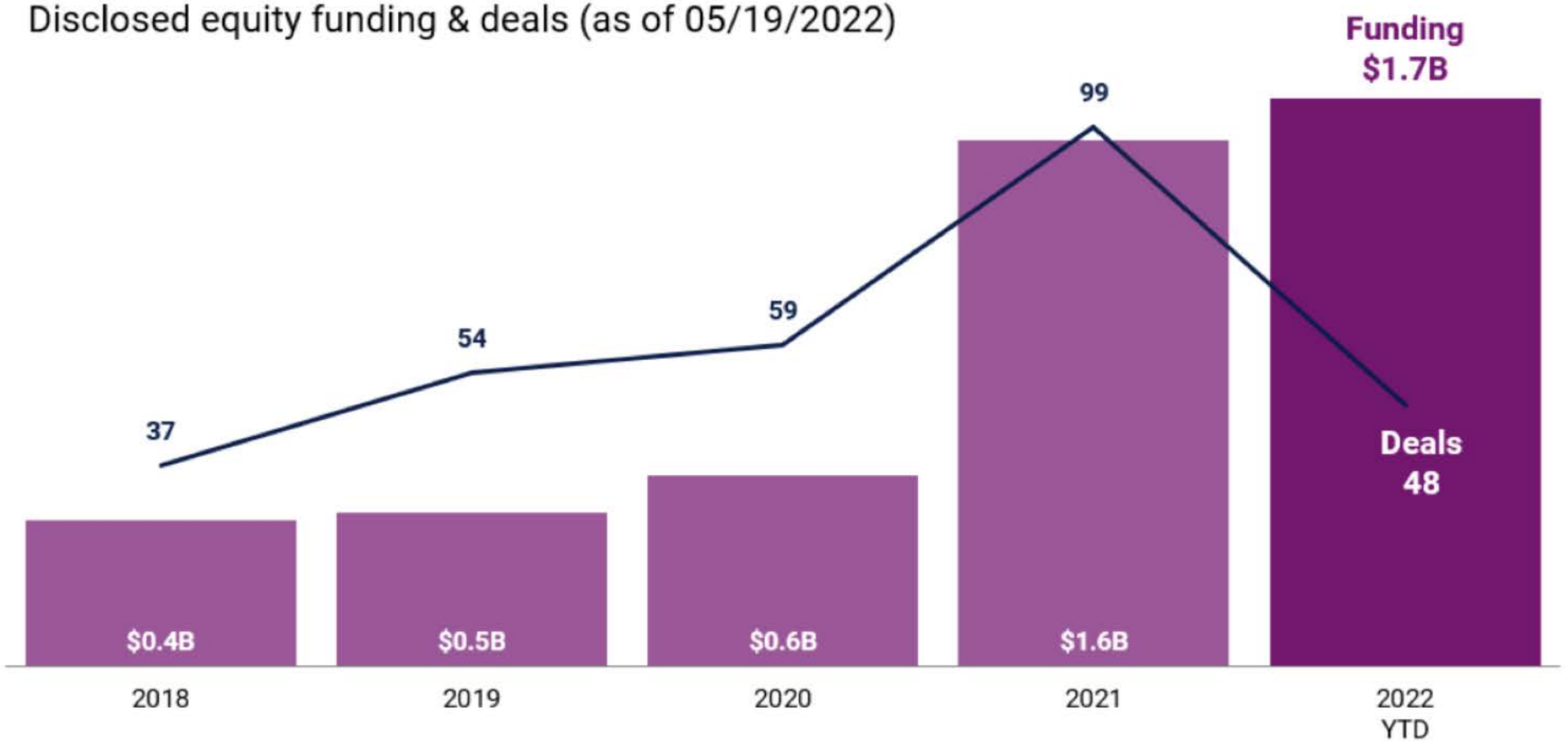


Funding at 42% and deals at 67% of FY 2021's total in 2022 YTD



Decarbonization tech funding is already soaring to new highs in 2022

Disclosed equity funding & deals (as of 05/19/2022)



CBINSIGHTS

$2.3B LOWEST LEVEL OF INSURTECH FUNDING SINCE Q2'20.

EARLY-STAGE DEAL SHARE DOMINATES IN 2022 YTD

Global median valuations

Round Size	2021	H1'22	Q3'22	Q3'22 vs. H1'22	Q3'22 vs. 2021
<$2.5M	$6.5M	$7.3M	$8.9M	+22%	+37%
$2.5-$5M	$13.4M	$15.8M	$16.7M	+6%	+25%
$5-7.5M	$19.9M	$24.0M	$21.9M	-9%	+10%
$7.5M+	$50.0M	$50.7M	$49.8M	-2%	0%

2007
8

Tech Stocks Plunged in 2008

LEGACY RESEARCH GROUP

Source: Bloomberg

GIG ECONOMY

SHARING ECONOMY

SMARTPHONES

SOCIAL MEDIA

IOT & DATA INTELLIGENCE

CROWDFUNDING

...

FROM DIGITAL TRANSFORMATION

5G

Insurance Agencies

A plug-in to your agency operations, bringing people and technology all in one place

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We help Independent agencies with solutions that empower them to scale in these difficult times. By partnering with COVU, we can give you the tools needed to make sure your agency doesn't RUN YOU.

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Insurance, simplified.

Protecting what you love shouldn't feel so complicated.

Personalized Policies

Complete Transparency

Streamlined Set-Up

Low Monthly Payments

An Operating System for Successful Aging.

Technology

Our predictive analytics create custom aging forecasts that empower people to prevent what they can and prepare for what they can't.

Science

Cutting-edge, evidence-based wellness programs and cost-effective interventions defer age-related decline.

Engagement

Member outreach, incentives, and 1:1 consults with a professional Aging Coach.

Ecosystem

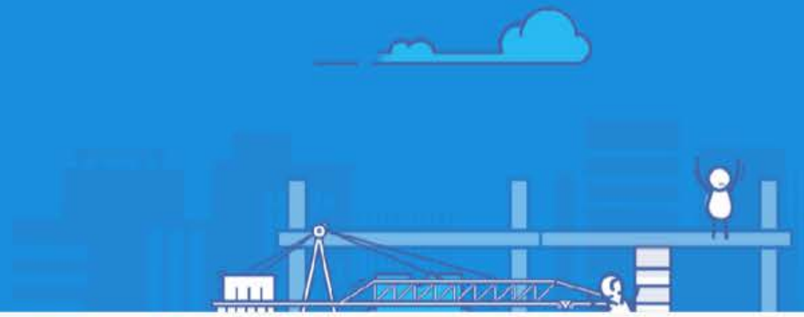
A community of go-to-market financial Institutions and complementary strategic partners.

Join our team

Matic

HOW IT WORKS? FAQ PARTNERSHIPS CONTACT US

Effortless insurance for your home.



A brand new way to look at homeowners insurance.

Powered by data.

The coverage you need varies greatly depending on your home and how it was built.

Matic magically analyzes your home's property data and recommends plans based on the unique needs of your home.

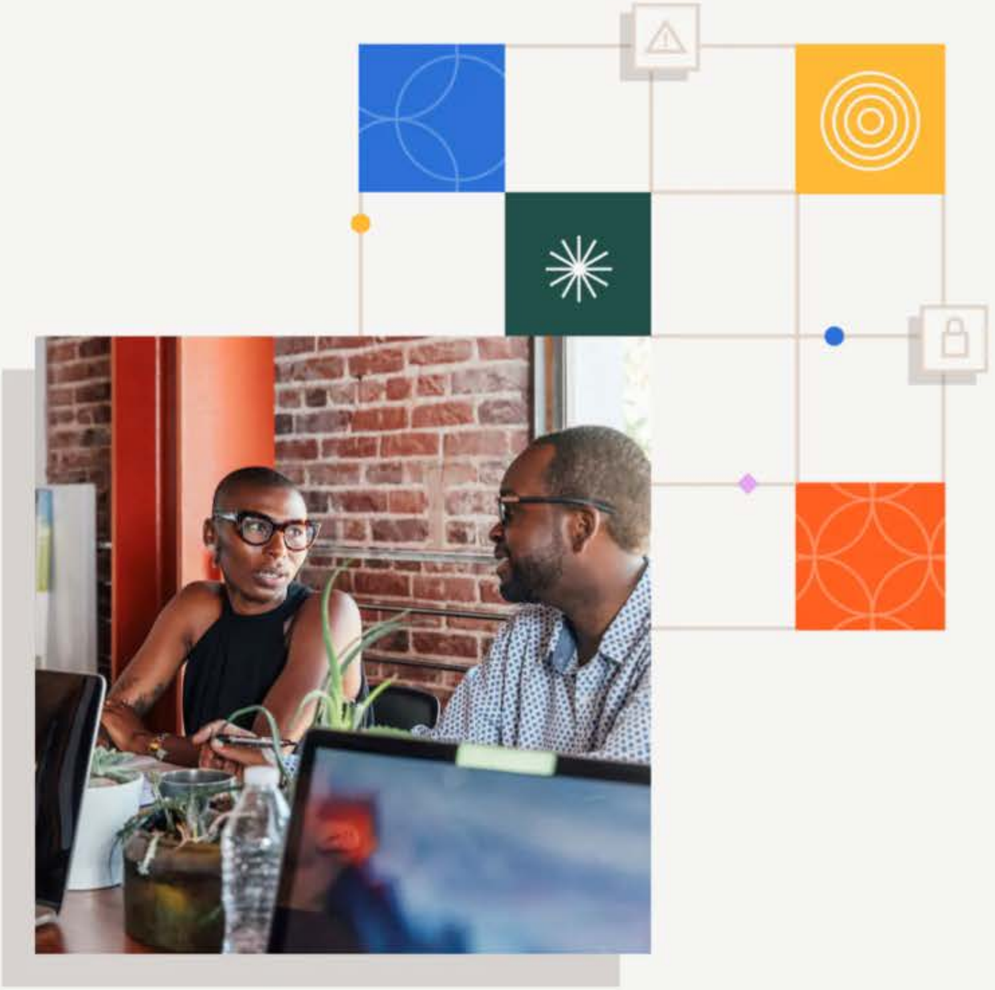
See how we're different →

Solve your cyber risk with Active Insurance

Coalition combines security and insurance to help you spot and prevent cyber risk before it strikes

Free active risk assessment

Broker signup



La tua **identità biometrica** è a rischio

Si stima che oltre 900 milioni di individui nel mondo abbiano subito un attacco hacker nell'ultimo anno, per un totale di un miliardo e cento milioni di identità biometriche violate, con conseguenti furti per 170 miliardi di dollari.

Proteggi l'uso del tuo smartphone per mitigare il rischio di furto della tua identità biometrica.

SCOPRI DI PIÙ

PAY-AS-YOU-USE

PEER-TO-PEER (P2P) INSURANCE

PARAMETRIC INSURANCE

MICROINSURANCE

AFFINITY GROUP INSURANCE

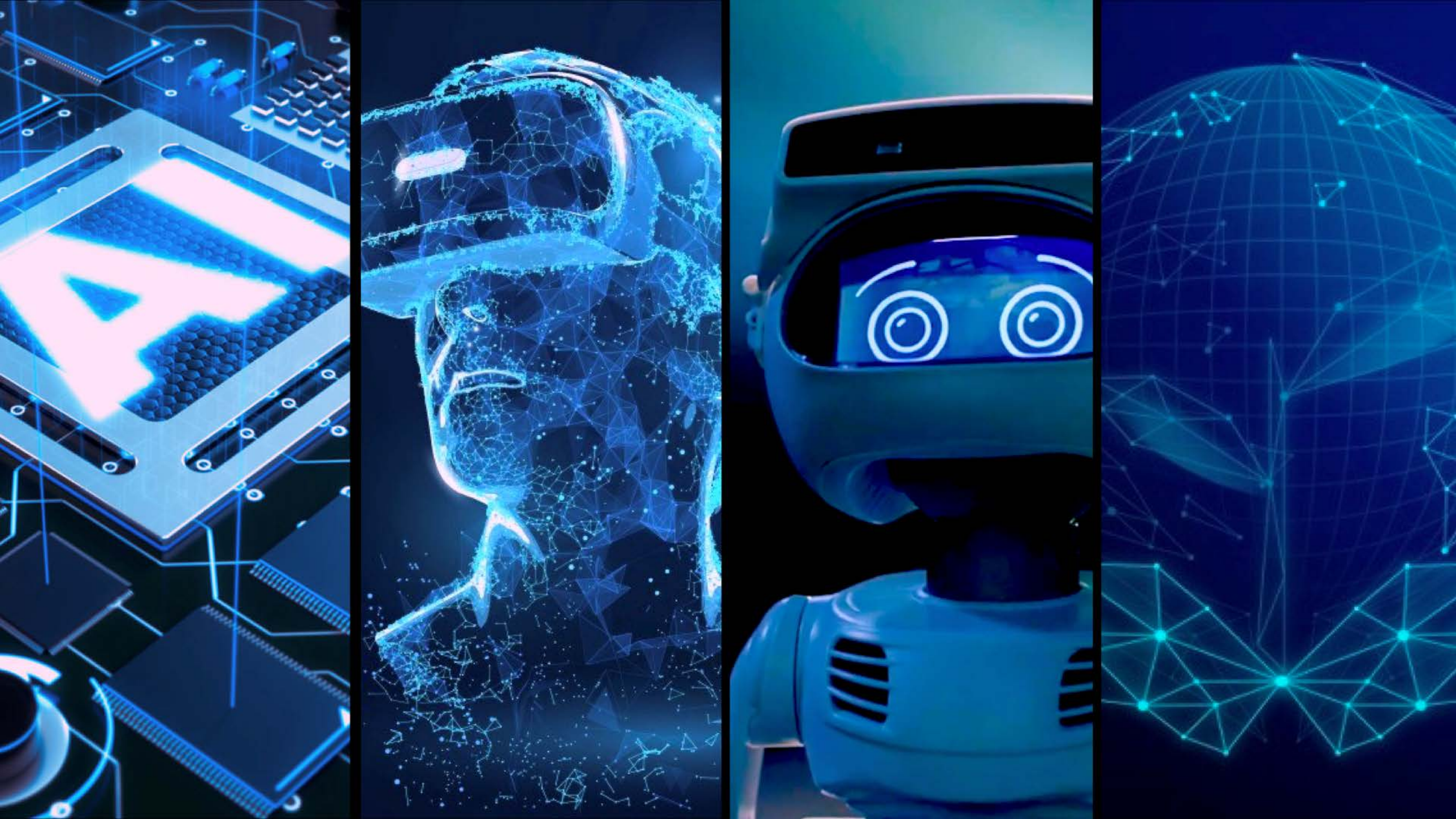
BLOCKCHAIN-BASED INSURANCE

SMART INSURANCE

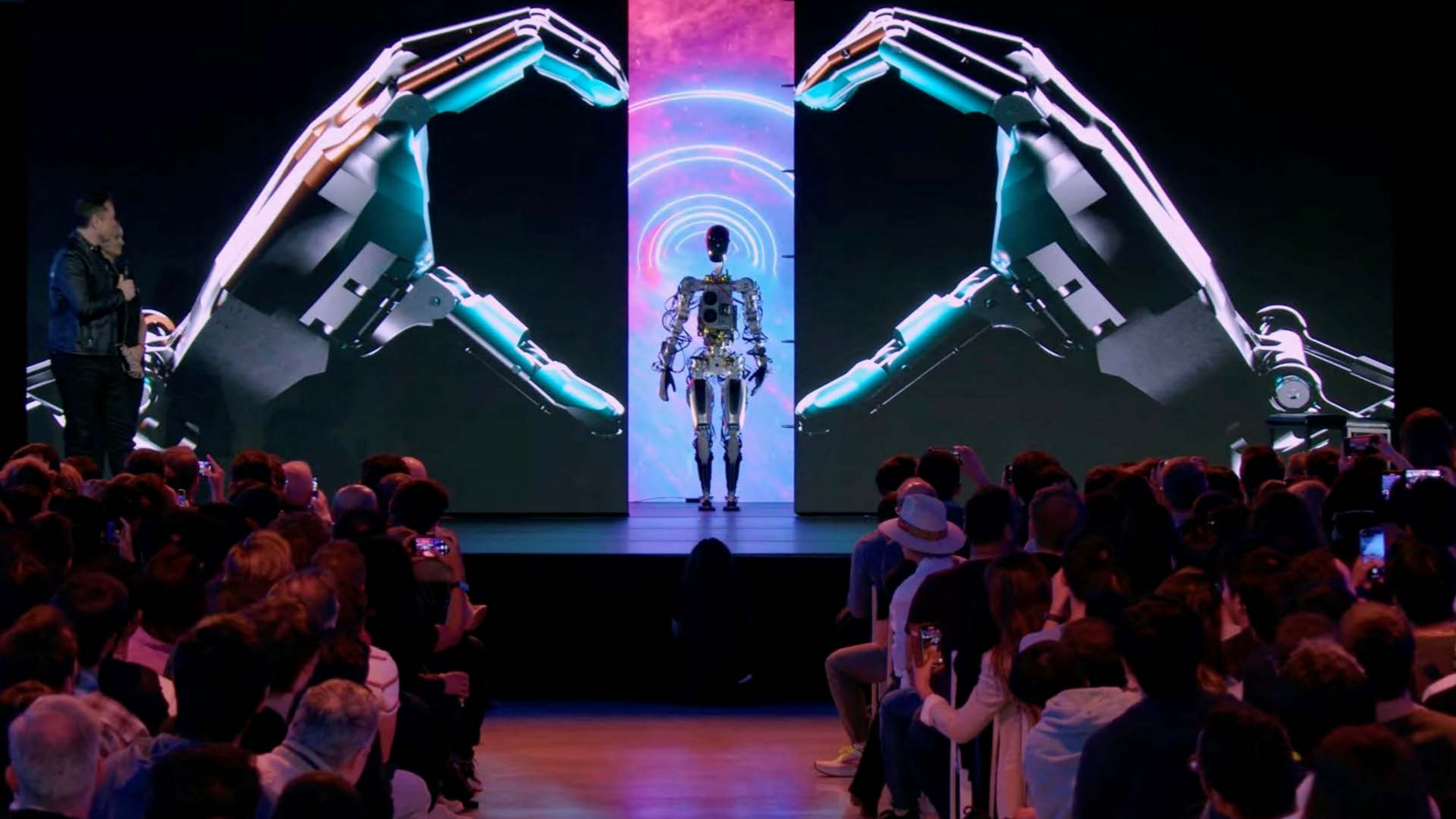
VALUE-BASED INSURANCE DESIGN

...

FROM DIGITAL TRANSFORMATION TO COGNITIVE TRANSFORMATION


AI

WORK DISRUPTION

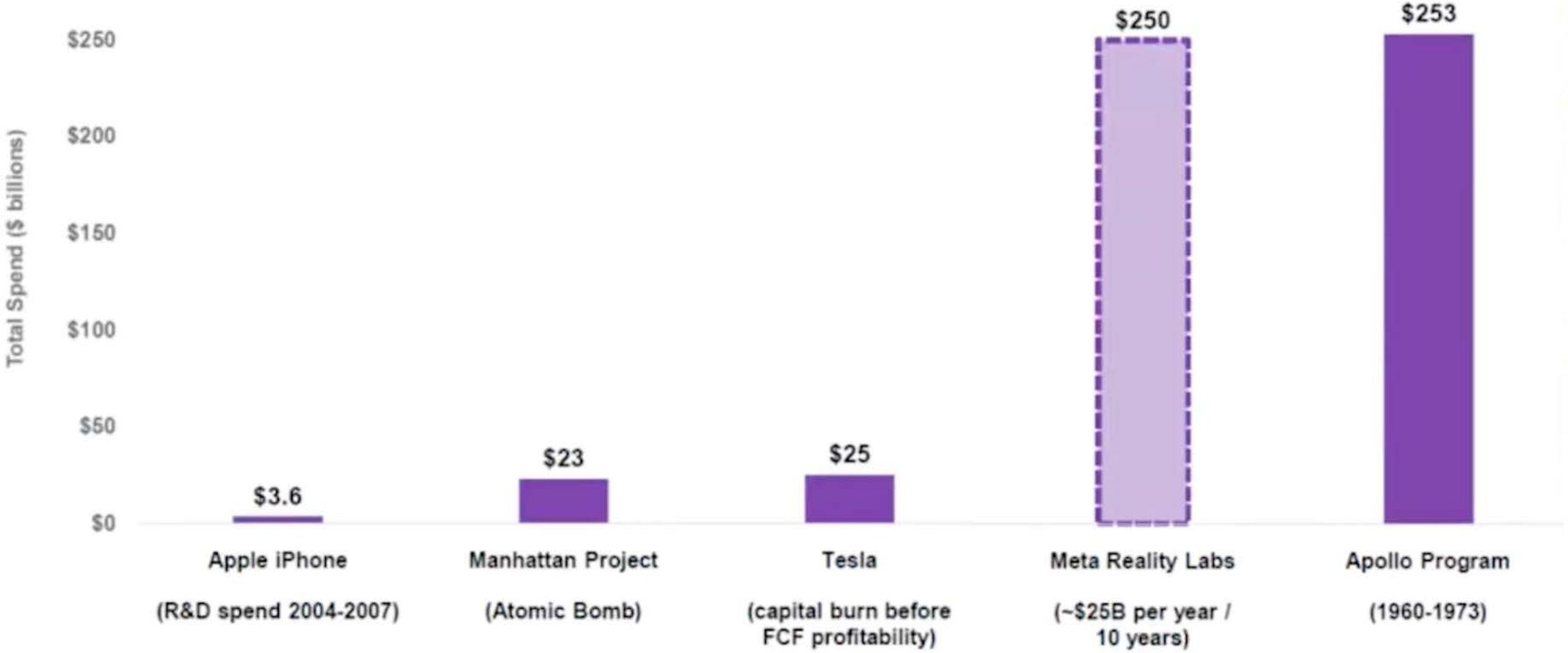


META QUEST PRO

Sep. 23, 2022
reinforce!!

IMMERSED

Multiyear spending programs



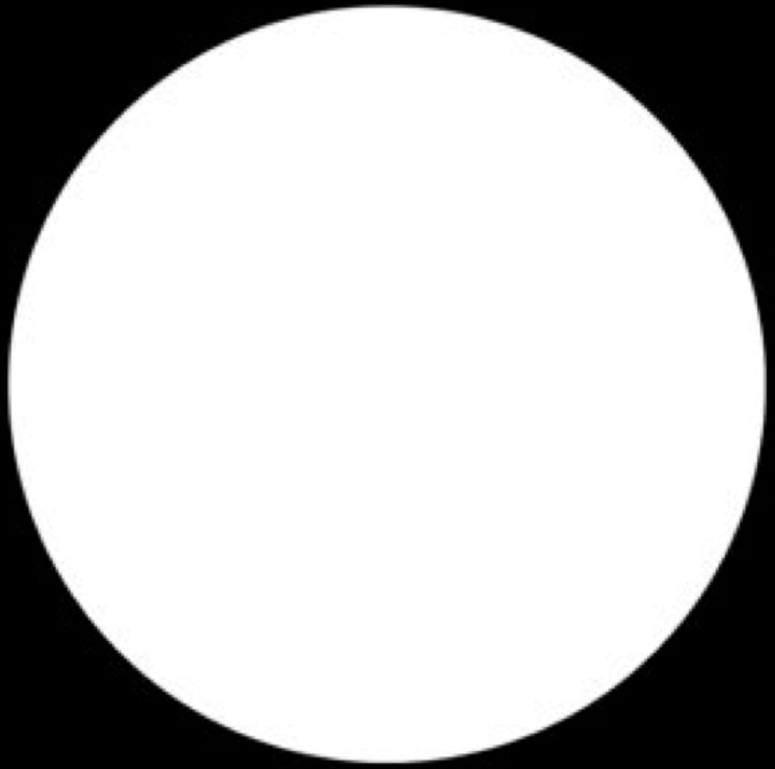
Source: Bloomberg
Note: figures adjusted for inflation

METAMOBILITY

two astronauts discussing over a lunar accident

two raccoons astronauts discussing over a lunar accident

GPT-4



GPT-3

175,000,000,000

100,000,000,000,000

Training image

StableDiffusion output

ChatGPT

Examples

"Explain quantum computing in simple terms"

"Got any creative ideas for a 10 year old's birthday?"

"How do I make an HTTP request in Javascript?"

Capabilities

Remembers what user said earlier in the conversation

Allows user to provide follow-up corrections

Trained to decline inappropriate requests

Limitations

May occasionally generate incorrect information

May occasionally produce harmful instructions or biased content

Limited knowledge of world and events after 2021

AU

draft a go-to-market strategy to launch a new insurance product based on iot for home safety

A go-to-market strategy for a new insurance product based on IoT for home safety could include the following steps:

1. Research and understand the target market for the insurance product, including potential customer segments and their needs and pain points related to home safety.
2. Develop a value proposition for the product that highlights its unique features and benefits, such as improved home safety, cost savings, and peace of mind.
3. Partner with IoT device manufacturers and installers to offer the insurance product as an added value to their customers. This can help to increase awareness and adoption of the product.
4. Offer promotions and discounts to early adopters to encourage them to try the product and provide feedback. This can help to refine the product and improve the customer experience.
5. Create educational content, such as blog posts and videos, to inform potential customers about the benefits of the product and how it can help to improve their home safety.
6. Use digital marketing tactics, such as social media advertising and email marketing, to reach potential customers and drive them to the product's website.
7. Monitor customer feedback and use it to continually improve the product and the customer experience. This can help to increase customer satisfaction and retention, as well as drive word-of-mouth marketing.

AU

scrivi un post per un blog sul tema dell'evoluzione dei servizi IOT nel mondo delle assicurazioni per la casa

L'IoT (Internet of Things) sta rapidamente cambiando il modo in cui le assicurazioni per la casa offrono i loro servizi. Con la crescente diffusione di dispositivi connessi in grado di raccogliere e trasmettere dati, le compagnie assicurative stanno iniziando a utilizzare queste informazioni per offrire servizi più personalizzati e mirati alle esigenze dei loro clienti.

Un esempio di come l'IoT sta cambiando il settore delle assicurazioni per la casa è il monitoraggio degli allarmi antincendio e delle perdite d'acqua. In passato, questi dispositivi erano principalmente utilizzati per avvisare i proprietari di una possibile emergenza, ma adesso le compagnie assicurative stanno iniziando a utilizzarli per monitorare costantemente la situazione e intervenire tempestivamente in caso di problemi. Questo non solo offre un maggiore livello di protezione per i clienti, ma può anche aiutare a prevenire danni significativi alla proprietà, riducendo così il rischio per le compagnie assicurative.

Inoltre, l'IoT sta anche aprendo la strada a nu

can you write the code in phyton?

Sure, I can write code in Python! Here is an example of a simple Python program that prints "Hello, World!" to the screen:

Copy code

```
# This is a comment in Python
# It is used to provide information about the code

# This line prints the string "Hello, World!" to the screen
print("Hello, World!")
```

In Python, a comment is indicated by a `#` symbol at the beginning of a line. Anything on a line after the `#` symbol is ignored by the interpreter, so it is used to provide information about the code without affecting its behavior.

The `print()` function is used to output data to the screen. It takes a string of text as an argument and print

Try again

en. In this example, the string

write Bohemian Rhapsody lyrics like an insurer agent

Is this the real life?

Is this just fantasy?

We've got you covered

With our policies, oh yes

No need to worry

About your liability

Le macchine sono ammaccate
e i vetri infranti,
ma nessuno vuole ammettere
la propria colpa.

Il colpevole si rifiuta
di firmare la constatazione amichevole,
pretendendo di essere innocente
nonostante le prove contrarie.

Gli altri automobilisti
si arrabbiano e protestano,
ma lui non cede
e continua a negare.

Forse un giorno capirà
che non è solo il danno materiale
a contare in un incidente,
ma anche il rispetto
per gli altri e per se stessi.

alberto mattiello

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Alberto Mattiello - Partner & Head of Innovation - Retail Hub

Alberto Mattiello is a futurist, author, entrepreneur, thinker, and speaker. ... Alberto leads the Future Thinking Project at Wunderman Thompson - and ...

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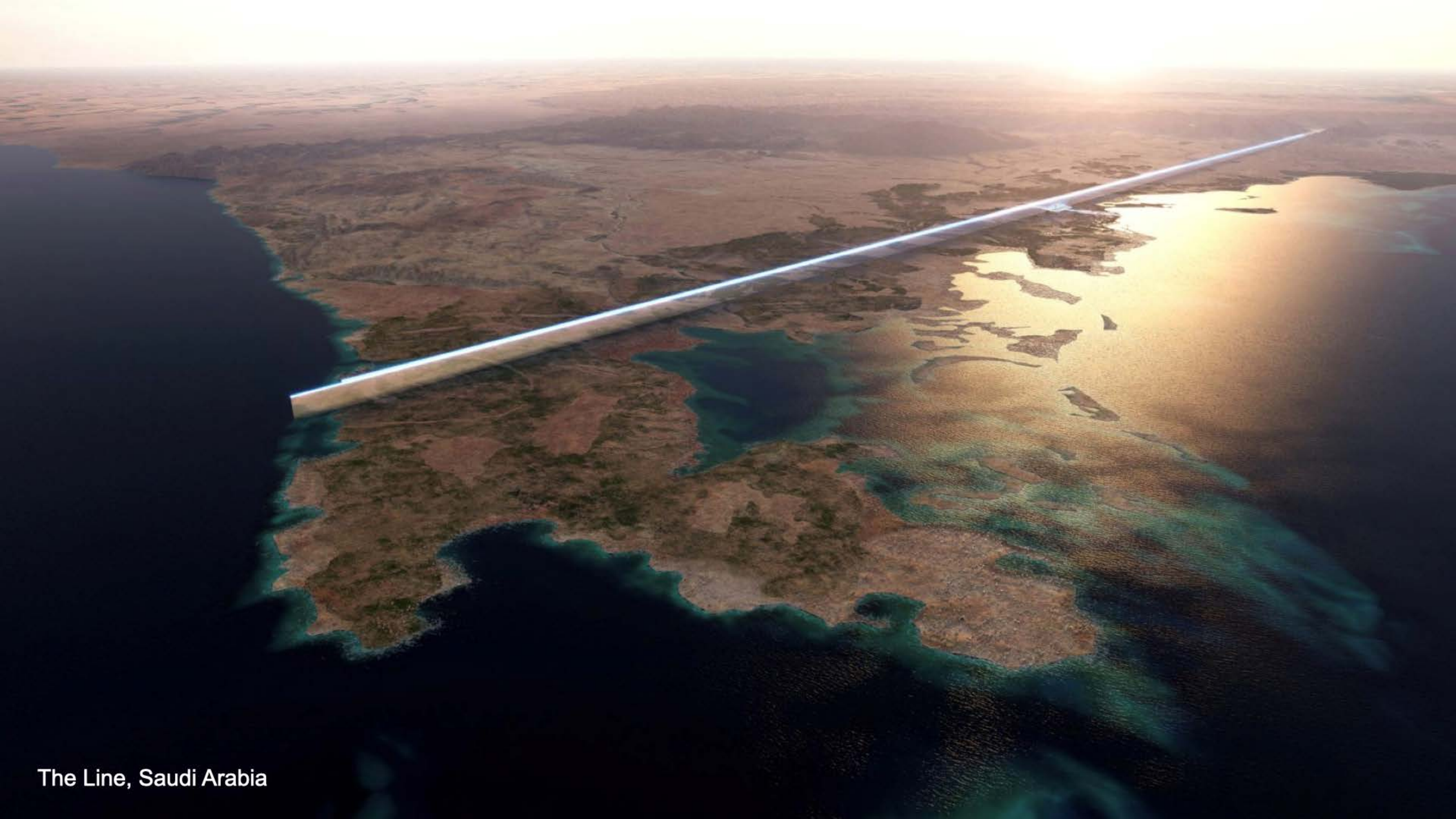
OK

“THE MAIN FUNCTION OF MANAGEMENT IT WON’T BE MANAGING THE BUSINESS BUT MANAGING BOTS THAT ARE MANAGING THE BUSINESS”

CEO IBM, “CROMOSOMA INNOVAZIONE" MIT (2019)



The Line, Saudi Arabia

Telosa, USA, designed by BIG

Innovation Park, USA

Woven City, Japan

NEW FORMS OF OPERATIONS
NEW OPPORTUNITIES
NEW PLAYERS
NEW BUSINESS MODELS

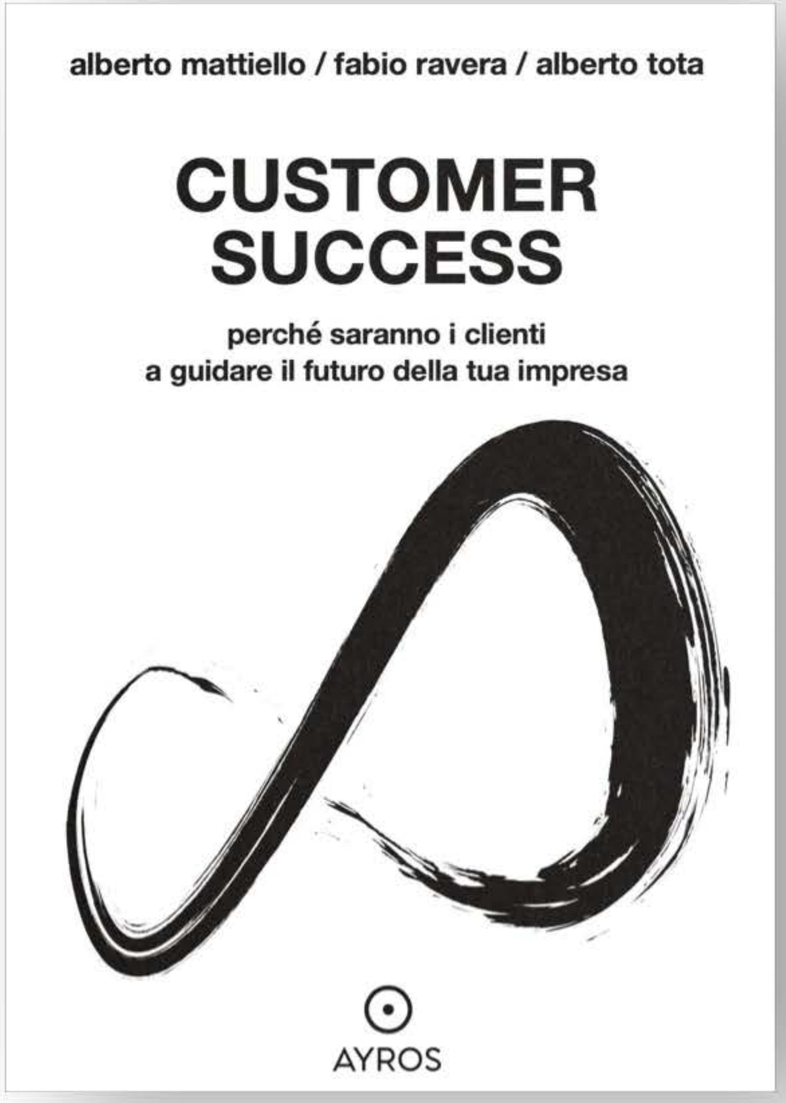
NEW CHALLENGES

“SE UN’AUTO A GUIDA AUTONOMA FA UN INCIDENTE, CHI SI DEVE RITENERE RESPONSABILE?”

THERE IS NO EVOLUTION

IF THE CHANGE IS NOT INSURED

NEW RESPONSIBILITY



GRAZIE!

ALBERTOMATTIELLO@GMAIL.COM